



A section of the Roof Garden where "High Standard," "Little Blue Flag" and other paint products are given severe practical, comparative tests on panels of wood and steel exposed to sunshine, water, dirt, city smoke and soot for one to five years and sometimes longer. Afterward these panels are preserved in the "Museum of Tests," where they form a working basis for "Little Blue Flag" products.

Good Paint is a Good Investment

Whether ready-to-use or hand-made lead-in-oil, if paint is cheap, it cannot hide well, wear long or spread easily, and will leave the surface in such condition that extra work is required to prepare it for re-painting.

Yet this cheap paint costs just as much to apply as a reliable paint—often more. So when you paint, save money by getting the best paint you can buy—

Low Brothers High Standard Liquid Paint

is the finest quality of ready-to-use paint. Yet it costs little more per gallon than cheap paint. And it covers so much more surface to the gallon that fewer gallons are required for the job.

It wears so much longer that you'll need to paint much less often—an important matter, since two-thirds of painting cost is in the labor of applying.

It rubs on and rubs in so easily that a painter can do the work in less time. And as painter's time is charged by the hour this means another material saving.

"High Standard" colors stay bright longer, too, and if the painting is done properly by a painter who knows his business, "High Standard" paint will never crack, peel or chalk—so fine is the grinding and so intimately is the pigment mixed with the oil.

Mellotone

"Soft as the Rainbow Tints" For Interior Decoration

the new flat finish for walls, ceilings, wood, concrete and metalwork—combines restful water-color beauty with the washable, enduring qualities of oil paint; lasts so much longer than water colors that it is far cheaper to use. There are paint products for every purpose in the Lowe Brothers line. The "Little Blue Flag" is on the can for your protection and ease of identification. Write for one or all of the following books:

"Harmony in Colors for Home Decoration"
(Free)

"Good Homes by Good Architects"
(Enclose 25 cents)

"Paint and Painting"
(Free)

Any of these will throw light on your paint and decorating problems.

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